

Chile

Information on the economy in Chile.

Area:	756,626 sq km
Population:	16.8 m (2008)
Gross Domestic Product:	(Billion pesos-chil/billion US\$) 2007: 85.6 pesos-chil (163.9 US \$) Forecast 2008: 92.3 pesos-chil (181.5 US \$) Forecast 2009: 98.3 pesos-chil (171.2 US \$)
GDP per capita:	5.2 pesos-chil (9.884 US\$) Forecast 2008: 5.5 pesos-chil (10.814 US \$) Forecast 2009: 5.8 pesos-chil (10.081 US \$)
Exchange rate (October 2008):	1 euro = 828.71 pesos-chil
Rate of inflation:	2007: 4.4 % Forecast 2008: 8.9 % Forecast 2009: 6.5 %
Unemployment:	2007: 7 % Forecast 2008: 7.4 %
Internet users: 2007:	335 (per 1,000 of population)

(Source: bfai - Bundesagentur für Außenwirtschaft, as of November 2008)

Information on the book production in Chile

Title production by year

3,908 new titles were published in Chile in 2008. This represents an increase of 4.97 % in comparison to 2007.

New publications in Chile 2000 - 2008

Year	Number of registered titles	Compared to previous year
2000	2,420	- 5.28 %
2001	2,582	+ 6.69 %
2002	2,853	+ 10.50 %
2003	3,420	+ 19.87 %
2004	3,151	- 7.86 %
2005	3,565	+ 13.14 %
2006	3,541	- 0.67 %
2007	3,723	+ 5.14 %
2008	3,908	+ 4.97 %
Total	29,163	

(As of: 2008, source: Cámara Chilena del Libro)

Breakdown by subject groups

In the period from 2000 - 2008, literature led the field with a total of 9,078 titles, followed by education with 4,685 titles and technology with 2,454.

Breakdown by subject group 2008

Genre	Number of titles	Share in total production
General topics	173	4.43 %
Philosophy	130	3.33 %
Religion	120	3.07 %
Social sciences	310	7.93 %
Business	71	1.82 %
Law	275	7.04 %
Education	550	14.07 %
Folklore	22	0.56 %
Languages	52	1.33 %
Science	71	1.82 %
Technology	344	8.80 %
Art	323	8.27 %
Literature	1164	29.79 %
History	253	6.47 %
Other subjects	50	1.28 %
Total	3,908	

(As of: 2008, source: Cámara Chilena del Libro)

Breakdown by genre 2008

Genre	Titles 2008	Share of total production	Share of subject area	Titles 2000-2008
Poetry	267	6.83 %	30.20 %	2,194
Short stories	243	6.22 %	27.49 %	1,884
Children's literature	215	5.50 %	24.32 %	1,136
Essays	159	4.07 %	17.99 %	1,388
Total	884			6,602

(As of: 2008, source: Cámara Chilena del Libro)

Publishing companies

86.9 % have their main office in the Region Metropolitana (Santiago de Chile).

There are 11 big publishing companies, 131 medium-sized publishing companies and 1,843 smaller publishing companies. The 20 publishing companies which produce the most titles include Grupo Santillana, Random House Mondadori, LOM Ediciones and Grupo Editorial Norma.

In 2008, the university publishers produced 381 titles, which meant that they accounted for 9.75 % of total production.

Translations

In 2008, 191 titles were translations, equivalent to 4.89 % of all published titles. Between 2000 and 2008, 1,147 titles were translated books, that is 3.94 % of the total of 29,145 publications.

Original	Translated into	Number of titles 2008	Number of titles 2000 - 2008
German	Spanish	18	60
French	Spanish	26	129
English	Spanish	62	355
Italian	Spanish	4	65
Spanish	English	58	361
Spanish	French	1	14

(As as: 2008, source: Cámara Chilena del Libro)

Reading habits

Country Average number of books read per year

Chile 1

Japan 10

France 10

45 % of Chilean adults read no books at all.

(Source: capital.cl)

Book exports

In 2008, Chile exported books to the value of 23.55 m US \$. The main countries for these exports were Venezuela, Argentina and Mexico.

From January to July 2008, exports were made up of 941,328 non-fiction and literature titles, 3,781,994 encyclopedias, 195,849 school textbooks (primary and middle school), 255,293 textbooks, 1,964,988 technical-scientific books and 365,095 children's books.

(Source: ProChile, Gobierno de Chile/Servicio Nacional de Aduanas)

Book imports

From January to July 2008, 50,059,285 non-fiction books and literature were imported, as well as 1,269,244 encyclopedias, 7,351,093 school textbooks (primary and middle school), 545,482 textbooks, 6,155,745 technical-scientific books and 2,800,501 children's books.

(Source: Gobierno de Chile /Servicio Nacional de Aduanas)

Average book price

No information available

Fixed book prices

No information available

Copyright laws

National laws on authors' rights (Law 17.336, Law 19.166)

National law for the protection of intellectual property

Funding programmes

The organisation "Consejo de la Cultura y las Artes" provides funding support for six projects in Chile

- Funding programme for books
- Funding programme for literature
- Funding programme for libraries
- Funding programme for general improvement
- Funding programme for literary creativity
- Support for distribution and communication

(Source: Consejo de la Cultura y las Artes)

Associations

Cámara Chilena del Libro

www.cmaradellibro.cl

Asociación de Editores de Chile

www.editoresdechile.cl

Trade fair participations in 2009

- Chile was featured as the national highlight at the 18th Havana International Book Fair (February)
- Bogotá Book Fair (May)
- Lima Book Fair (July)
- Guadalajara Book Fair (November)

Book fairs

- Feria Internacional del Libro de Santiago

Organiser: Cámara Chilena del Libro

Exhibitors 2008: 800

Number of stands: 150

Events: 350

Floor area 2008: 6000 sqm

Visitor total: 700

Next fair: 30 October to 15 November 2009

(Source: Chile Red de Oficinas Económicas y Comerciales de España en el Exterior)

- Feria Internacional del Libro Infantil y Juvenil

Organiser: Cámara Chilena del Libro

Dates: annually in early summer

Sources

Cámara Chilena del Libro

Chile Red de Oficinas Económicas y Comerciales de España en el Exterior

Periodico Capital

ProChile

Editores de Chile

Consejo de la Cultura y las Artes

As of: October 2009